

AFROS & AUDIO PODCAST FESTIVAL

Podcast Growth and Development

DESCRIPTION:

This session will present the fundamentals of creating and maintaining a podcast, including topics/content, advertisement, engagement, and addressing setbacks/drawbacks, as well as the "exit plan".

- Podcasting isn't for everybody
- Maintaining a podcast
- What comes after the podcast



FACILITATOR:

Kymberly Ellis is an educator, podcaster, blogger, author, and single mom of 4. Kymberly graduated from Grand Canyon University with a master's degree in Special Education.

Sam Williams works in the medical field and is a podcaster, magazine owner, and consultant. He is the former owner/operator of Urban Color Magazine and current owner of Urban Color Productions.

