

AFROS & AUDIO PODCAST FESTIVAL

Podcasters Getting Paid

DESCRIPTION:

The goal of this workshop is to inspire and encourage podcasters interested in monetizing their content.

- To demonstrate how podcasts with 10,000 or fewer downloads a month CAN make money with their brands, including examples of what this looks like
- Helping workshop attendees with brainstorming and identifying ways they could immediately monetize their podcasts.
- Tips on how to monetize when you DON'T have a ton of money to dedicate towards monetization efforts



FACILITATOR:

Michelle Jackson is the award-winning host and producer of the podcast "Michelle is Money Hungry." She is focused on developing uplifting and impactful content that helps others. She believes that creative work is paid work and wants to help other creatives make money with their online brands. Michelle is the creator of "Podcasters Getting Paid," a resource focused on helping hosts and producers of shows getting 10,000 or fewer downloads a month monetize their brands. When she's not making content you can find Michelle exploring her state of Colorado.

