

AFROS & AUDIO PODCAST FESTIVAL (Virtual Only)

Develop Your Digital Toolkit: Must-Have Tools to Start Marketing Your Podcast Online

DESCRIPTION:

With hundreds of digital tools and social media channels to choose from, marketing your podcast online may feel overwhelming. In this session, Clarrie simplifies digital marketing, so you can get started with just a few simple steps and some intuitive tools. You'll learn how to build your digital toolkit without breaking the bank, and get an exclusive sneak peek into Clarrie's favorite platforms for podcasters.

- Take advantage of free trials to identify the best tools for YOU, without breaking the bank
- Maximize your digital marketing with a well-rounded toolkit that works, even when you're not working
- Learn about the best digital marketing tools on the market from someone who's been there, done that



FACILITATOR:

Clarrie Johnson is founder and owner of TapThat Digital, LLC, a digital marketing agency based in Chicago, IL. For more than 10 years, Clarrie has specialized in digital marketing forms and formats, including video, audio, and written communications, as well as website and flyer design. She is on a mission to help solopreneurs and small business owners establish digitally savvy brands online.

TapThat Digital, LLC serves small-to-midsize businesses and personal brands. Our mission is to develop digitally savvy business owners while delivering end-to-end digital marketing solutions with undeniable value and quality. Services include content creation and digital brand management across owned, earned and paid media, as well as consulting and business development.

